



CALL IN YOUR CLASSIFIED ADS!

1-800-355-2192
(Mon - Fri 8-5 EST)

Deadline:
NOON
Friday

Ads must be paid with credit/debit card (call us w/ info).
A \$3.00 convenience fee will be applied.

All ads must be pre-paid to run.

You may also fax 574-312-6675 or email
ads@busybeavermi.com

For payment on faxed or emailed ads call 574-501-5105 ext. 2

Your ad just got more exciting!
Circle your emoji & draw a line to the spot you'd like it placed in your classified ad below. Easy!
Add \$1.50 per emoji when calculating your final cost.

Shown actual size.




Name _____

Address _____

City _____

State _____ Zip _____

Phone# _____

FOR FREE, include my:

name address phone #

must choose at least one

Choosing more than 1 category?

Remember, you must pay the full ad price for EACH category you check. Example:
\$12.00 ad x 2 categories = \$24.00

- Horses & Tack
- Livestock
- Pets & Supplies
- Poultry & Small Animals
- Beekeeping
- Bicycles/Scooters
- Building Supplies
- Business Opportunities
- Carriages
- Clothing/Dry Goods
- Construction Equip.
- Crafts
- Electrical/Solar
- Farm Related
- Garage Sales/Benefits
- Greenhouse/Growing Supplies
- Hay/Straw/Feed
- Health/Naturals
- Help Wanted
- Household/Furniture
- Lawn & Garden
- Maple/Maple Supplies
- Miscellaneous
- Office Supplies/Publications
- Produce/Edibles
- Produce Equip/Supplies
- Real Estate (For Rent)
- Real Estate (For Sale)
- Rentals
- Sawmill Equipment
- Services Rendered
- Shop/Tools
- Special Events/Notices
- Sporting Goods
- Transportation/Taxi
- Wanted Items
- Lost & Found/Free Items
- (No Charge, 1 time only)*

Payments for classified ads in one or multiple issues are **NON-REFUNDABLE**.

SUBMIT A CLASSIFIED AD

Place one word **only** in each box below.

\$12.00 for first 12 words			
12.45	12.90	13.35	13.80
14.25	14.70	15.15	15.60
16.05	16.50	16.90	17.40
17.85	18.30	18.75	19.20
19.65	20.10	20.55	21.00
21.45	21.90	22.35	22.80
23.25	23.70	24.15	24.60

**Mail this form
AND check payable to:
Busy Beaver of MI
61362 CR 43
Goshen, IN 46528**

**MAIL-IN classified questions:
CALL 574-501-5105 ext 2**

\$12.00 for first 12 words 45¢ each additional word per each Ad Category	
Note: Price above covers 3 Issues	
TOTAL COST	

Item Sold after the first week call us and we will cancel the ad. Changes can be made to the ad for typos only, No swapping of items.

NOTES & DEFINITIONS

Multiple Time Discount Guidelines

In order to enjoy the multiple time rates listed here (12-25 time or 26-52 time rate), advertiser must schedule specific edition dates and ad size must remain the same for the entire run. Advertiser may send new artwork for each time. If nothing new is received by the deadline, we will re-run from the previous edition. When ads are scheduled one at a time, they receive the 1-time rate.

File Handling Code (circle if applicable)

- **Repeat Unless:** Repeat the same ad for the entire order, unless/ until a new ad file is received.
- **New/Backup:** A new file will be sent for each print run. A "generic backup" ad must be provided in case a new file is not received by the deadline
- **Rotate:** 2 or more ads set to rotate in a set order

Auto Renew

Ads on Auto Renew are printed and invoiced in increments of six. They are automatically repeated until the advertiser contacts us to stop the ad. If an invoice for an "auto renew" ad is overdue, we will stop printing the ad until payment is received.

Ad Title

This is used to reference the correct file. Example: "Backhoe" or "July 3 Auction" or "Spring Seed Sale"

Premium Placement Options

Common requests that we can usually accommodate are: Right-hand page, top of page, etc. We will not print an ad upside down.

Due to the additional handling of special placements, there is a placement fee (minimum of \$10 for business cards and \$20 for all other ads). For up-to-date special placement options, please contact each paper with your specific request.

PRICING & SIZES

All prices shown are **PER TIME**

	Discount	B&W	COLOR
Full			
1-11 times or ads.....		\$ 297.00	392.00
12-25 times or ads.....5%.....	5%	282.15	372.40
26-52 times or ads.....10%.....	10%	267.30	352.80
1/2 (Vert. or Horiz.)			
1-11 times or ads.....		190.00	245.00
12-25 times or ads.....5%.....	5%	180.50	232.75
26-52 times or ads.....10%.....	10%	171.00	220.50
1/4 Vertical			
1-11 times or ads.....		125.00	160.00
12-25 times or ads.....5%.....	5%	118.75	152.00
26-52 times or ads.....10%.....	10%	112.50	144.00
Business Card Horiz.			
1-11 times or ads.....		60.00	80.00
12-25 times or ads.....5%.....	5%	57.00	76.00
26-52 times or ads.....10%.....	10%	54.00	72.00
Coupon			
1 time.....		60.00	60.00
2 x 2 Display Ad <i>Classified Section Only</i>			
1-11 times or ads.....		50.00	50.00
12-25 times or ads.....5%.....	5%	47.50	47.50
26-52 times or ads.....10%.....	10%	45.00	45.00
Business Card Vert. <i>Classified Section Only</i>			
1-11 times or ads.....		75.00	95.00
12-25 times or ads.....5%.....	5%	71.25	90.25
26-52 times or ads.....10%.....	10%	67.50	85.50
Banner Ad Horiz. <i>Classified Section Only</i>			
1-11 times or ads.....		115.00	145.00
12-25 times or ads.....5%.....	5%	109.25	137.75
26-52 times or ads.....10%.....	10%	103.50	130.50
Banner Ad Vert. <i>Classified Section Only</i>			
1-11 times or ads.....		132.00	167.00
12-25 times or ads.....5%.....	5%	125.40	158.65
26-52 times or ads.....10%.....	10%	118.80	150.30
1/4 Horiz. <i>Classified Section Only</i>			
1-11 times or ads.....		142.00	181.00
12-25 times or ads.....5%.....	5%	134.90	171.95
26-52 times or ads.....10%.....	10%	127.80	162.90
3/8 Vert. <i>Classified Section Only</i>			
1-11 times or ads.....		167.00	215.00
12-25 times or ads.....5%.....	5%	158.65	204.25
26-52 times or ads.....10%.....	10%	150.30	193.50

Full Page
7.4 w x 9.6 h

1/2 Page Horizontal
7.4 w x 4.7 h

1/2 Page Vertical
3.6 w x 9.6 h

1/4 Page Vertical
3.6 w x 4.7 h

Business Card
3.5 w x 2 h

Coupon 3.3125" w
x 1.5" h
.25" radius on corners

Classified Section Only

Banner 7.5 w x 1.5 h classified section only

Business Card Vertical
2.3 w x 4 h
classified section only

1/4 Page Horizontal
4.8 w x 3.6 h classified section only

2 x 2 Display
2.3 w x 2 h
classified section only

3/8 Page Vertical
4.8 w x 5.9 h classified section only

Banner Vertical
2.3 w x 8.25 h
classified section only