



CALL IN YOUR CLASSIFIED ADS!

1-800-355-2192
(Mon - Fri 8-5 EST)

Deadline:
NOON
Wednesday

You may also fax **1-800-574-4204** or email
classifieds@busybeaverpublicationsllc.com

Ads must be paid with credit/debit card (call us w/ info).
A \$3.00 convenience fee will be applied.
All ads must be pre-paid to run.

New! ADD AN EMOJI

Your ad just got more exciting!
Circle your emoji & draw a line to the spot you'd like it placed in your classified ad below. Easy!
Add \$1.50 per emoji when calculating your final cost.
Shown actual size.

SUBMIT A CLASSIFIED AD

Place one word only in each box below.

Name _____

Address _____

City _____

State _____ Zip _____

Phone# _____

FOR FREE, include my:

name address phone #
must choose at least one

Choosing more than 1 category?

**Remember, you must pay the full ad price for EACH category you check. Example:
\$12.00 ad x 2 categories x 2 times = \$48.00**

- | | |
|--|--|
| <input type="checkbox"/> Horses & Tack | <input type="checkbox"/> Household/Furniture |
| <input type="checkbox"/> Livestock | <input type="checkbox"/> Lawn & Garden |
| <input type="checkbox"/> Pets & Supplies | <input type="checkbox"/> Maple/Maple Supplies |
| <input type="checkbox"/> Poultry & Small Animals | <input type="checkbox"/> Miscellaneous |
| <input type="checkbox"/> Beekeeping | <input type="checkbox"/> Office Supplies/ Publications |
| <input type="checkbox"/> Bicycles/Scooters | <input type="checkbox"/> Produce/Edibles |
| <input type="checkbox"/> Building Supplies | <input type="checkbox"/> Produce Equip/ Supplies |
| <input type="checkbox"/> Business Opportunities | <input type="checkbox"/> Real Estate (For Rent) |
| <input type="checkbox"/> Carriages | <input type="checkbox"/> Real Estate (For Sale) |
| <input type="checkbox"/> Clothing/Dry Goods | <input type="checkbox"/> Rentals |
| <input type="checkbox"/> Construction Equip. | <input type="checkbox"/> Sawmill Equipment |
| <input type="checkbox"/> Crafts | <input type="checkbox"/> Services Rendered |
| <input type="checkbox"/> Electrical/Solar | <input type="checkbox"/> Shop/Tools |
| <input type="checkbox"/> Farm Related | <input type="checkbox"/> Special Events/Notices |
| <input type="checkbox"/> Garage Sales/Benefits | <input type="checkbox"/> Sporting Goods |
| <input type="checkbox"/> Greenhouse/Growing | <input type="checkbox"/> Transportation/Taxi |
| <input type="checkbox"/> Hay/Straw/Feed | <input type="checkbox"/> Wanted Items |
| <input type="checkbox"/> Health/Naturals | <input type="checkbox"/> Lost & Found/ Free Items |
| <input type="checkbox"/> Help Wanted | <i>(No Charge, 1 time only)</i> |

*Payments for classified ads in one or multiple issues are **NON-REFUNDABLE.***

\$12.00 for first 12 words			
12.45	12.90	13.35	13.80
14.25	14.70	15.15	15.60
16.05	16.50	16.90	17.40
17.85	18.30	18.75	19.20
19.65	20.10	20.55	21.00
21.45	21.90	22.35	22.80
23.25	23.70	24.15	24.60

**Mail this form AND \$\$ check payable to:
Busy Beaver of PA+
PO Box 7930
Lancaster, PA 17604**

Next PA+ DEADLINES

\$12.00 first 12 words 45¢ each additional word per each Ad Category Cost for ONE TIME	
1	
2 EMOJI how many? \$1.50 ea.	
3 SUBTOTAL ADD box 1 + box 2	
4 PENNSYLVANIA how many issues	
5 OHIO how many issues	
6 MICHIANA how many issues	
7 NEW YORK how many issues	
8 TUCKESSEE how many issues	
9 TOTAL Number of issues (add boxes 4-8)	
TOTAL COST (Multiply box 3 x box 9)	

NOTES & DEFINITIONS

Multiple Time Discount Guidelines

In order to enjoy the multiple time rates listed here (12-25 time or 26-52 time rate), advertiser must schedule specific edition dates and ad size must remain the same for the entire run. Advertiser may send new artwork for each time. If nothing new is received by the deadline, we will re-run from the previous edition. When ads are scheduled one at a time, they receive the 1-time rate.

File Handling Code (circle if applicable)

- **Repeat Unless:** Repeat the same ad for the entire order, unless/ until a new ad file is received.
- **New/Backup:** A new file will be sent for each print run. A "generic backup" ad must be provided in case a new file is not received by the deadline
- **Rotate:** 2 or more ads set to rotate in a set order

Auto Renew

Ads on Auto Renew are printed and invoiced in increments of six. They are automatically repeated until the advertiser contacts us to stop the ad. If an invoice for an "auto renew" ad is overdue, we will stop printing the ad until payment is received.

Ad Title

This is used to reference the correct file. Example: "Backhoe" or "July 3 Auction" or "Spring Seed Sale"

Premium Placement Options

Common requests that we can usually accommodate are: Right-hand page, top of page, etc. We will not print an ad upside down.

Due to the additional handling of special placements, there is a placement fee (minimum of \$10 for business cards and \$20 for all other ads). For up-to-date special placement options, please contact each paper with your specific request.

PRICING & SIZES

All prices shown are **PER TIME**

	Discount	B&W	COLOR
Full			
1-11 times or ads.....		\$ 297.00	392.00
12-25 times or ads.....5%.....	5%	282.15	372.40
26-52 times or ads.....10%.....	10%	267.30	352.80
1/2 (Vert. or Horiz.)			
1-11 times or ads.....		190.00	245.00
12-25 times or ads.....5%.....	5%	180.50	232.75
26-52 times or ads.....10%.....	10%	171.00	220.50
1/4 Vertical			
1-11 times or ads.....		125.00	160.00
12-25 times or ads.....5%.....	5%	118.75	152.00
26-52 times or ads.....10%.....	10%	112.50	144.00
Business Card Horiz.			
1-11 times or ads.....		60.00	80.00
12-25 times or ads.....5%.....	5%	57.00	76.00
26-52 times or ads.....10%.....	10%	54.00	72.00
Coupon			
1 time.....		60.00	60.00
2 x 2 Display Ad <i>Classified Section Only</i>			
1-11 times or ads.....		50.00	50.00
12-25 times or ads.....5%.....	5%	47.50	47.50
26-52 times or ads.....10%.....	10%	45.00	45.00
Business Card Vert. <i>Classified Section Only</i>			
1-11 times or ads.....		75.00	95.00
12-25 times or ads.....5%.....	5%	71.25	90.25
26-52 times or ads.....10%.....	10%	67.50	85.50
Banner Ad Horiz. <i>Classified Section Only</i>			
1-11 times or ads.....		115.00	145.00
12-25 times or ads.....5%.....	5%	109.25	137.75
26-52 times or ads.....10%.....	10%	103.50	130.50
Banner Ad Vert. <i>Classified Section Only</i>			
1-11 times or ads.....		132.00	167.00
12-25 times or ads.....5%.....	5%	125.40	158.65
26-52 times or ads.....10%.....	10%	118.80	150.30
1/4 Horiz. <i>Classified Section Only</i>			
1-11 times or ads.....		142.00	181.00
12-25 times or ads.....5%.....	5%	134.90	171.95
26-52 times or ads.....10%.....	10%	127.80	162.90
3/8 Vert. <i>Classified Section Only</i>			
1-11 times or ads.....		167.00	215.00
12-25 times or ads.....5%.....	5%	158.65	204.25
26-52 times or ads.....10%.....	10%	150.30	193.50

Full Page
7.4 w x 9.6 h

1/2 Page Horizontal
7.4 w x 4.7 h

1/2 Page Vertical
3.6 w x 9.6 h

1/4 Page Vertical
3.6 w x 4.7 h

Business Card
3.5 w x 2 h

Coupon 3.3125" w
x 1.5" h
.25" radius on corners

Classified Section Only

Banner 7.5 w x 1.5 h classified section only

Business Card Vertical
2.3 w x 4 h
classified section only

1/4 Page Horizontal
4.8 w x 3.6 h classified section only

2 x 2 Display
2.3 w x 2 h
classified section only

3/8 Page Vertical
4.8 w x 5.9 h classified section only

Banner Vertical
2.3 w x 8.25 h
classified section only